Making Your Website Future Proof

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Can You Hear Me?

Can you see the screen?

Agenda

- What does future proof mean?

- Common mistakes

- The Basics

- How to plan for the future

- Questions

What is Future Proof?

What is Future Proof?

Protecting your financial investment

What is Future Proof?

Protecting your technical investment

What is Future Proof?

Protecting your intellectual investment

What is Future Proof?

Protecting your marketing investment

Common Mistakes

Common Mistakes

Adopting Latest Technology Too Soon
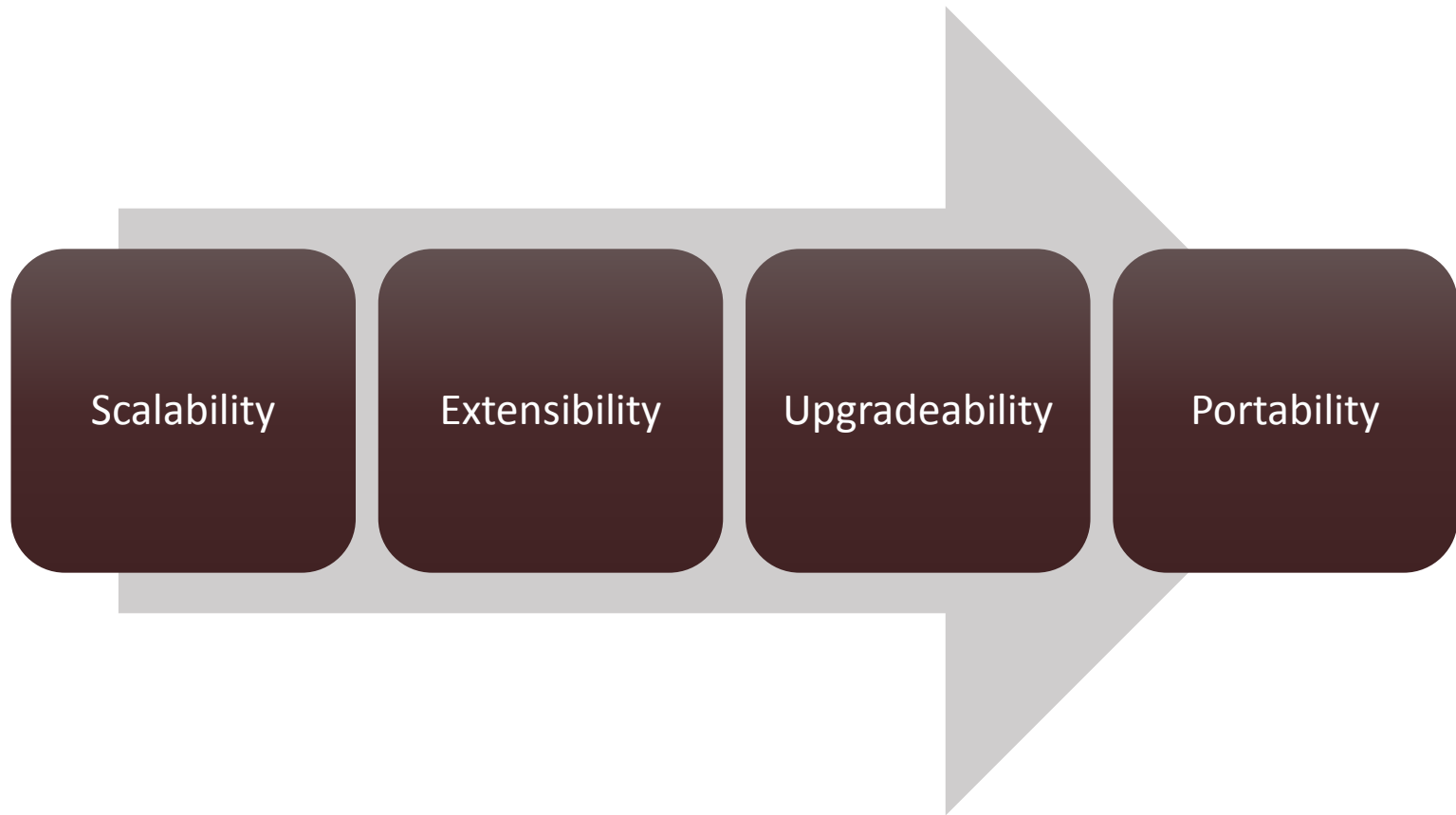
Common Mistakes

Proprietary software

Common Mistakes

Painted in a Corner

The Basics

The Basics

Scalability Extensibility Upgradeability Portability

Scalability

- ## Growth
  Will my website grow as my company grows?
  What limits do I have with my content?

- ## Reach
  Does my website reach my audience effectively?
  Will it continue to be effective as my business grows?

- ## Maintenance
  What is needed to maintain my website?
  Who controls changes to my website?

- ## Performance
  How does my website perform as I add more content?
  How does it perform for various devices?

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Extensibility

- ## Configuration
  What are my configuration options?
  Who controls my configuration?

- ## Customize
  How can I customize my site?
  Does it require any special tools?
  Can I make design changes on my own or do I need a developer?

- ## Adapt
  As my business changes, how does my website adapt?
  Can integrate my website with my other business systems?
  Are special skills needed to program my website?
  Proprietary or Open Source?

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Upgradeability

- ## Backwards Compatibility
  Will my website continue to work as expected?
  Will my custom integrations be affected?

- ## Security
  How do I make sure my website is secure from hackers?
  How do I know when security updates are available?

- ## Release Cadence
  When can I expect updates?
  Do I need to install every update?
  How often should I upgrade?

- ## Frequency
  How often should I upgrade?
  What is necessary to install an upgrade?

Portability

- ## Device Compatibility
  Does my website function as expected on all browsers?
  Does my website perform well on mobile devices?

- ## Infrastructure Requirements
  What is required to run my website?
  Am I locked into any specific hardware?

- ## Access to Data
  Can I move my website at anytime?
  How do I access my database and files?
  Can I easily download and manage backups?

Summary

Control Your Future

- Choose your web platform wisely

- Own your code and data

- Trust your infrastructure

- Stay up-to-date

- Maximize reach

Take Control of Your Web Presence!

Questions?

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- Visit Our Website
www.dnnsoftware.com

- Request a Demo
http://bit.ly/socialdemo

- Call Us!
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