

Case Study



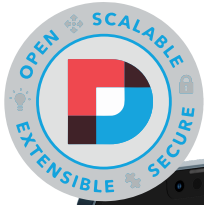
• The Company

Talking Pictures TV

• Task

STREAMING WEBSITE DEVELOPMENT





Project Requirements

Talking Pictures TV Encore Ltd, the catch-up service for the beloved UK channel Talking Pictures TV, needed a website to stream vintage movies and classic TV shows from the 1930s to the 1970s. Unlike typical streaming services, they wanted visitors to freely browse and search available content, view thumbnails, and read descriptions, but required registration and login to play any videos. This unique requirement necessitated a bespoke registration function.

The Solution

We developed a custom DNN website for Talking Pictures TV Encore Ltd, featuring a user-friendly interface where visitors could browse and search content without logging in. The bespoke registration function was designed to ensure that only registered users could stream the videos. This approach balanced accessibility with content security. Once the website was built, we launched it and provided hosting and ongoing support, ensuring smooth operation and continuous improvement.

The Outcome

The website for Talking Pictures TV Encore Ltd has been hugely successful. Viewers can easily browse and search the extensive catalogue of vintage movies and classic TV shows, with the seamless registration process ensuring a secure and user-friendly experience. The unique approach of allowing content browsing without requiring login has been well-received, increasing user engagement and satisfaction. The ongoing support and hosting have ensured the site's reliability and performance, contributing to its success and popularity.