

# Case Study



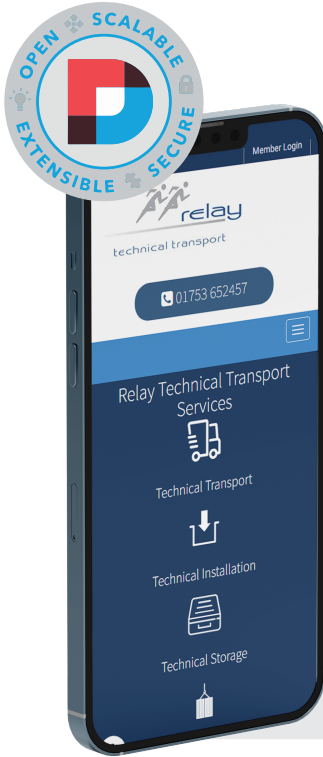
## • The Company

# Relay Technical Transport

## • Task

## RESPONSIVE WEBSITE DEVELOPMENT





## Project Requirements

Relay Technical Transport specialises in the collection, transport, delivery, and installation of high-value, bulky, and fragile electronic equipment such as multifunctional printers, computer hardware, laboratory equipment, and vending machines. Their existing website underperformed across various mobile and desktop screen sizes and did not effectively showcase their range of services and logistics expertise. As a long-standing client, Relay asked us to build a new responsive website with a cutting-edge design that would perform flawlessly on desktop, tablet, and mobile devices.

## The Solution

We designed a long page style for the home and top-level pages, then used the community version of DNN to create a fully responsive website with strong visual impact and well-structured content presentation. DNN's modular framework was ideal for building Relay's website, allowing us to effectively present the company's comprehensive range of services. The new design ensured a seamless user experience across all devices, highlighting Relay's logistics expertise and service offerings.

## The Outcome

The new website provides an excellent user experience across all devices, making it easy for visitors to navigate and find the services they need. Key sections such as transport, warehousing, and logistics are logically subdivided, ensuring that each aspect of Relay's complex and skilled services is easily identified and thoroughly explained. This improved structure and responsiveness have significantly enhanced the website's effectiveness in showcasing Relay Technical Transport's expertise and capabilities.