



William Buck

williambuck.com

William Buck, a leading firm of Chartered Accountants and Advisors delivers results to their clients through strategic thinking, tailored advice and integrated solutions. The company is represented in Australia and New Zealand, with offices in Sydney, Melbourne, Brisbane, Perth, Adelaide and Auckland.

The Digital Embassy was involved in design and development of new sites for Australian and New Zealand markets. A new information architecture strategy was employed to improve usability, engagement and incorporate clear and relevant calls to action. Design and communication elements were also tailored to represent the brand themes and values of the business.

"The reaction we have received has been outstanding. Our new website is consistent with our modern branding and market positioning. It's a website we can be proud of."

Bryony Vandeppear, Marketing Manager - National

