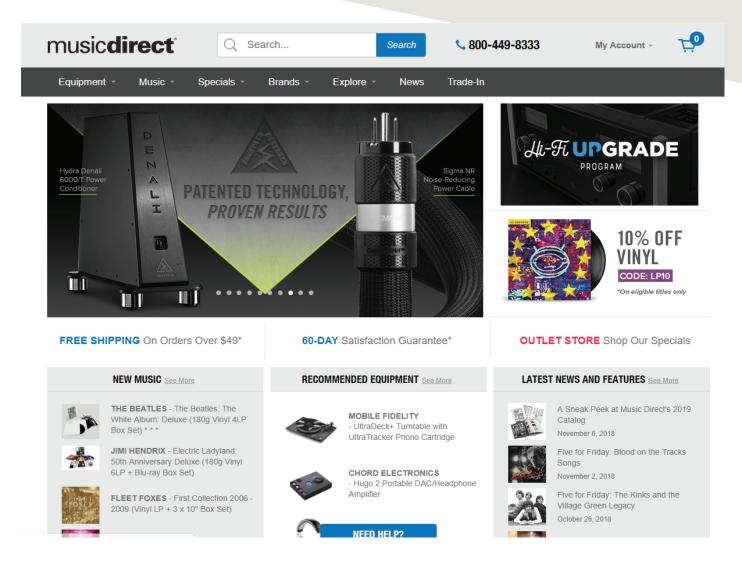


musicdirect Music Direct

Core Ecommerce Website www.musicdirect.com



The Need

Music Direct is Chicago-based, and is one of the very largest sellers of vinyl records and Analog playback gear in the country. Music Direct came to BlueBolt for help with their Ecommerce website ... including integration to an aging ERP solution.

The Solution

BlueBolt was able to work through all the difficulties dealing with Music Direct's ERP solution, and working deeply with their able staff, BlueBolt has developed a solid Ecommerce solution that includes some advanced filter and search tools, deep shipping customizations, and more.

The Technology

- DNN Evoq CMS

- Hotcakes Ecommerce Solution