

Illinois Route 66

Full Website Solution
www.illinoisroute66.org



The Need

Illinois Route 66 came to BlueBolt because they simply needed a website development partner they could trust. Yes, they needed a redesign, but their previous website developer was clearly not in good favor, and BlueBolt was highly recommended to help through a dilemma.

The Solution

Recognizing the problem at hand, BlueBolt worked with IL Route 66 to define their project entirely, in order to assure the site would be designed and developed to specification. BlueBolt provided user experience (UX), creative design, full website implementation, enterprise search with integrated geographic mapping, as well as custom development for users to be able to save stops along the route for their convenience.

The Technology

The Illinois Route 66 website was built on DNN's EVOQ Content platform which enables the simple management of many different content types via a slick and intuitive interface.