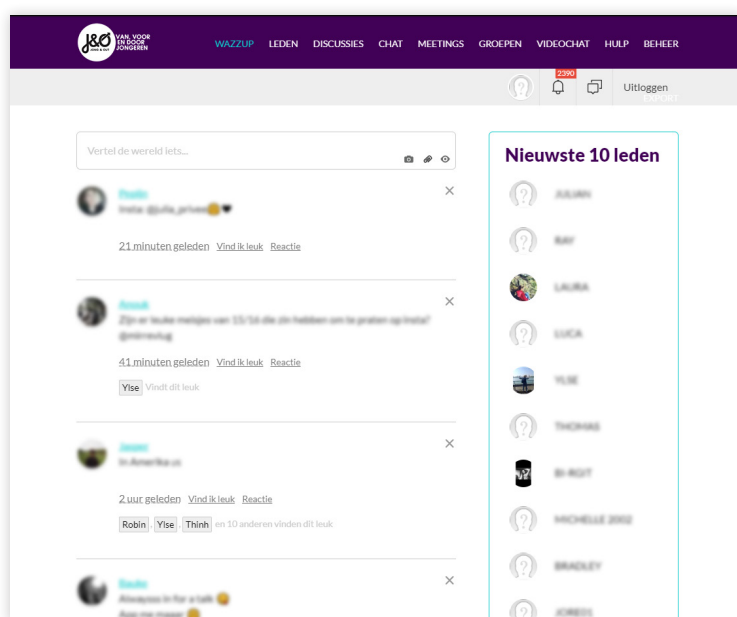


# Jong&Out: social platform with limited budget

Is there a place for young people who are not really 'out of the closet' yet? Where do they find friends in the LGBT scene that they know for sure are - like them - under 18? COC, the Dutch organisation for the LGBT scene, has started the secure platform Jongenout.nl for those youngsters.

## Strong platform with reuse of existing DNN functionalities

The platform was built with a modest budget. By using existing DNN modules, the costs remained limited. The platform itself has become a real community where LGBT youth can safely meet other under-age peers, register for events, ask questions, post photos, video chat or send personal messages and discuss on the forum. Each user is personally verified by an ID check.



## More visitors, longer online

Quality research showed that visitors wanted to see how busy it is on the platform. We added a 'which user is online' module and an 'activity wall' for all users. As a result, the number of active users has doubled. The online time is also twice as high because of this. Approximately 6,000 young people use the platform every month, with an average duration of more than 6 minutes.

## About COC

COC Netherlands has been advocating the rights of lesbian women, gay men, bisexuals and transgenders (LGBT's) from 1946 on. COC strives for the decriminalization of sexual orientation and gender identity and for equal rights, emancipation and social acceptance of LGBT's in the Netherlands and all over the world. COC is one of the few LGBT organizations that has a special consultative status with the United Nations.

### Used DNN modules

- DNNChat
- Users Online
- Bulk user manager
- DNNspot Become User
- Forum
- EasyDNNnews