

## **City of Memphis**

Ongoing Support www.memphistn.gov









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## The Need

The iconic City of Memphis, Tennessee is known for great music, great BBQ, and Beale Street. BlueBolt serves the City of Memphis by providing expert technical support for its online presence. This includes providing emergency support, ongoing maintenance, and the implementation of functional enhancements of the City's DNN website.

## The Solution

Still ongoing, our partnership with the City of Memphis includes the following types of activities related to the City's DNN website:

- Keeping the City up to date on the latest version of DNN by periodically upgrading the platform using a mature change management process.
- Providing template customization services to keep the site looking frest.
- Consultation on how to achieve functional goals, including an assessment of alternatives at different price points.
- Security consulting to ensure that the site isn't vulnerable to exploits and malicious activity.
- Emergency support for catastrophic events such as infrastructure issues.

## The Technology

The City of Memphis website was built on DNN's EVOQ Content platform which enables the simple management of many different content types via a slick and intuitive interface.