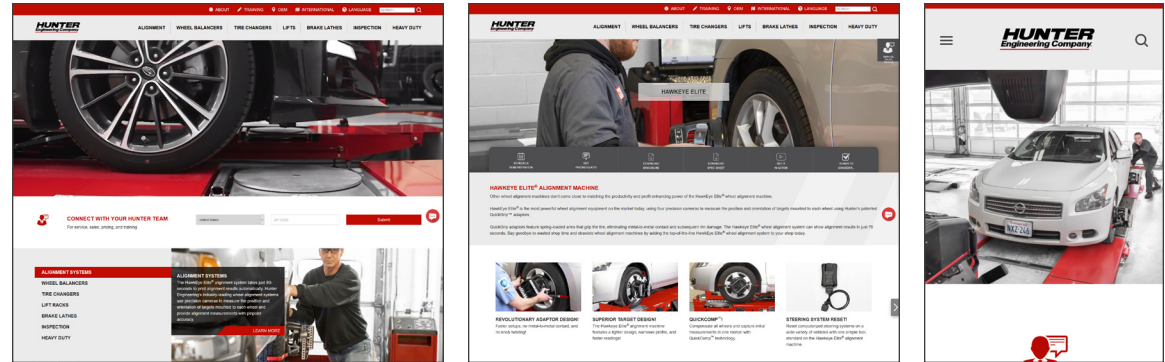


# HUNTER Engineering Company



## THE CHALLENGE

Create a Digital Strategy for Hunter Engineering that would enhance their digital presence throughout their industry. This included an evaluation of Hunter's business objectives, target audiences and product and services catalog review.



DIGITAL STRATEGY



UI/UX DESIGN



FRONT END DEVELOPMENT



WEB APP DEVELOPMENT



DIGITAL MARKETING

## THE SOLUTION

As a result of an extensive strategic consulting period, SteadyRain was able to create a strategy and solution that will better serve key audiences by implementing a lead-generating sales engine and customer support tools.

Deliverables included:

- Identified strategies to effectively engage key audiences with enhanced content
- Completed functional wireframes and website visuals for a more efficient development process
- Outlined digital strategies for increasingly efficient internal processes, including key customer service digital tools
- Identified a powerful CMS to help the Hunter team create and manage its new digital content

## RESULTS

Satisfied with the deliverables that SteadyRain provided as part of the consulting engagement, Hunter hired SteadyRain to execute those deliverables in the form of a New, Responsive Marketing website and Product Catalog.