

# RELAY TECHNICAL TRANSPORT LTD

## CASE STUDY

### WEBSITE DESIGN & DEVELOPMENT

DyNNamite  
PEERLAND HOUSE, 207 DESBOROUGH ROAD  
HIGH WYCOMBE, BUCKS HP11 2QL  
E: [info@dynamite.co.uk](mailto:info@dynamite.co.uk) T: 01494 452600



## PROJECT REQUIREMENTS

Relay Technical Transport specialises in the collection, transport, delivery and installation of high value, bulky and fragile electronic equipment such as multi-functional printers, computer hardware, laboratory equipment and vending machines.

Their existing website did not perform well across the range of mobile and desktop screen sizes, nor did the content effectively present the range of services and logistics expertise Relay offers.

As a long-standing client, Relay asked DyNNamite to build a new responsive website with leading edge design that performed perfectly on desktop, tablet and mobile devices.

## THE SOLUTION

After designing a long page style for the home and top level pages, DyNNamite used the community version DNN to create a fully responsive website with strong visual impact and well-structured presentation of written content.

DNN was the ideal CMS system to build the Relay website, with its modular framework enabling DyNNamite to present the company's comprehensive range of services to greatest effect. The ability to easily update content with DNN can also provide the web user with information that is regularly refreshed, which in turn can improve the site's SEO ranking.

“Relay’s vehicles display our website address, so this new responsive website is vital.”

Sales & Marketing Director, Relay

“We’re delighted with the website we have built for Relay - it looks fantastic on every device”

Andrew Libra, DyNNamite

No matter what type of device is used for searching the site, the UX is excellent and it is easy for the website visitor to navigate to the service or services they require. The main website sections such as transport, warehousing and logistics are logically subdivided so that each element of Relay’s complex and highly skilled areas of expertise are easily identified and fully explained.



The website can be viewed at  
[www.relayeurope.co.uk](http://www.relayeurope.co.uk)

#### DyNNamite

PEERLAND HOUSE, 207 DESBOROUGH ROAD  
HIGH WYCOMBE, BUCKS HP11 2QL  
E: [info@dynamite.co.uk](mailto:info@dynamite.co.uk) T: 01494 452600